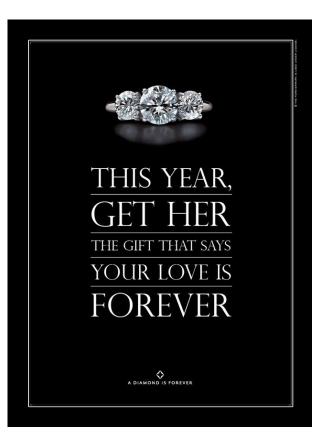




Facts and Trivia #16 The Diamond Scam



The most common misconception about engagement rings is that they're some kind of **ancient tradition** that has been deeply embedded in human history worldwide since the dawn of time. However, nothing can be farther away from the truth, as the idea of a **diamond engagement ring** is, at best, **a century old**. Do you want to guess who invented the concept? Well, not surprisingly, it's the same people who have mined diamonds thus far — the **De Beers** family AND diamond syndicate.



Click on the Pictures for a VIDEO and an ARTICLE on this Topic.