



Rovaniemi is the **Official Hometown of Santa Claus**, an attraction that draws more than **300'000 annual visitors** from all over the world. Santa Claus' original home lies in the mysterious **Korvatunturi ("Ear Fell")** in Finnish Lapland. Since the exact location is a secret only revealed to a chosen few, Santa made up his mind to establish an **office open to the public** in Rovaniemi, the capital of Lapland, in **1985**. Rovaniemi received the **status of the Official Hometown** of Santa Claus in **2010**. As probably the most famous person on the planet, Santa Claus is well aware of his global influence and the huge responsibility that comes with it: "I'm an ambassador of good will, love and peace, and wish nothing but happiness to the people of the world".

Click on the Pictures for two **VIDEOS** on Santa's Village (with a lovely Finnish accent!)